# Seattle City Light Financial Strategy

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# Financial Strategy

 A set of financial policies and actions designed to achieve target financial conditions.

# Financial Goals

## Lower Costs

but also worker safety, system and generator reliability,
 and community objectives

## Lower and Stable Rates

- but sufficient to cover operating expenses, debt service,
   and some portion of capital costs
- but send price signal about societal cost of electricity production

## • Lower Debt

- to reduce fixed costs and provide flexibility
- but those who benefit pay cost of investment

## Trade-Offs

- Dealing with an interdependent system
- Goals are not consistent
  - More or one may cause less of another
    - e.g. lower rates may mean higher debt
  - Consistent goals would be simple.
- Trade-offs among objectives are required
- Elected officials, Advisory Board, Rate Advisory Committee, etc. help make these trade-offs

# Low Costs

- All financial strategies begin with achieving minimum costs, subject to:
  - maintaining capital assets
  - achieving community objectives
    - low income rates
    - environmental stewardship
    - conservation
- Operating efficiently allows both rates and borrowing to be lower

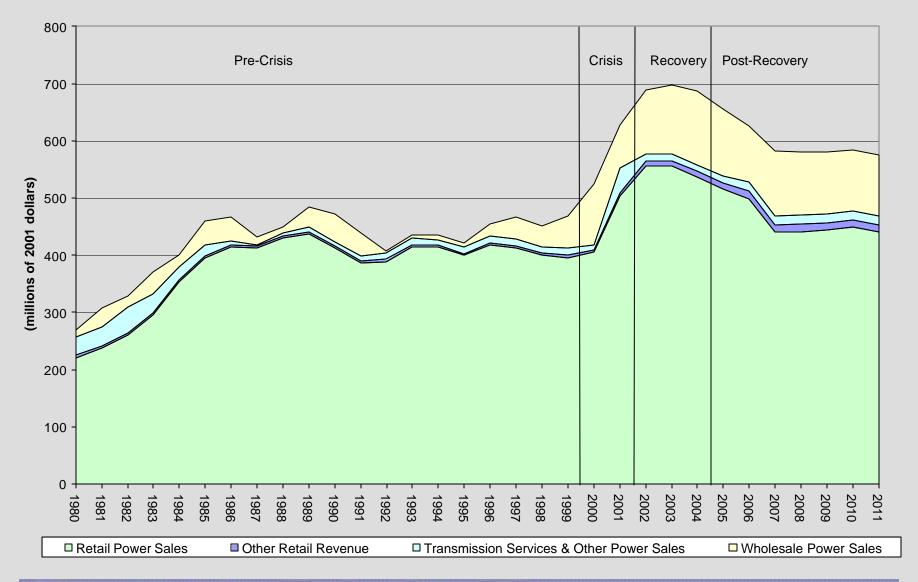
# Cost Minimization Strategy

- Articulated most clearly as we prepare for biennial budget
  - strategies for 1997-1998 and 1999-2000
     biennial budgets spelled out in memos
  - 2001-2002 and 2003-2004 budgets reflect energy crisis,
- Look at historical trends
- Benchmark vs other utilities

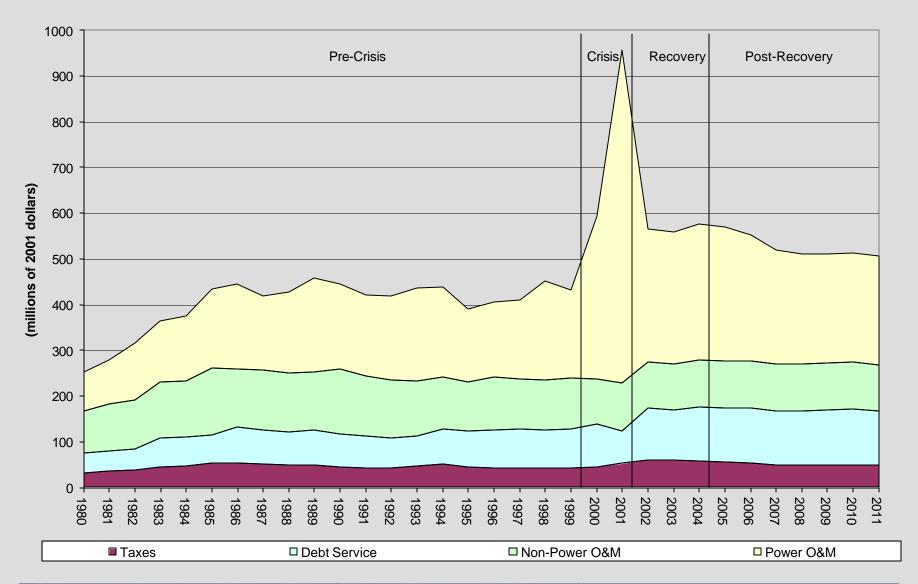
# Information on Historical and Projected Revenues & Expenditures

- Purpose is to give you a feel for relative magnitudes of revenues and costs
- Will go through quickly just pointing out major changes and trends
- Forecast from 2002 RAN OS forecast (completed October 2002)
- all figures are in millions of constant (or inflation adjusted) dollars

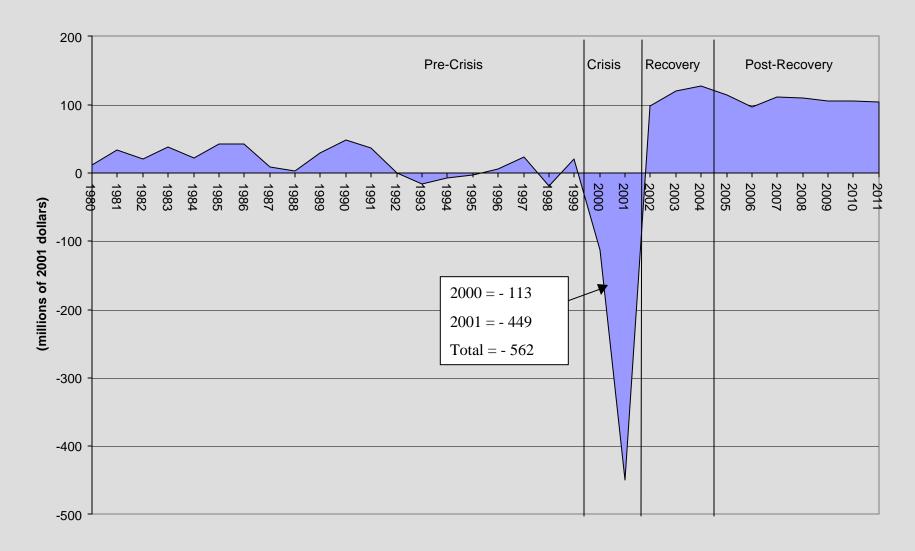
#### Revenue



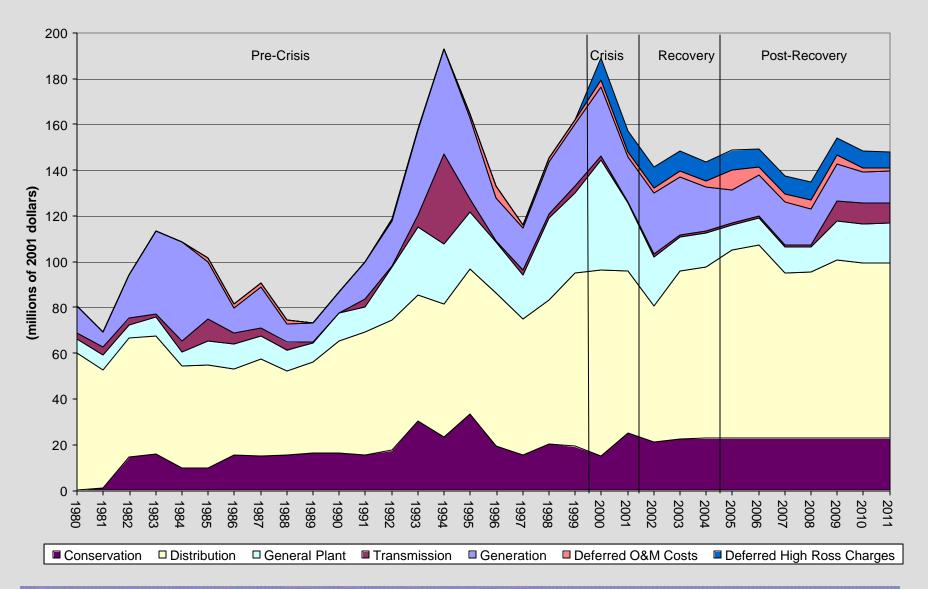
## **Current Expenditures**



### **Wholesale Power Sales net of Purchases**



## **Capital Expenditures**



# Changes in Capitalization Policy

- 1991 Allocation of administrative & general (A&G) costs to capital projects
- 1993 Capitalization of development costs of major data processing (DP) programs
- 1999 Purchase non-specialized vehicles (as opposed to lease from City Fleets & Facilities)
- 2000 defer a portion of High Ross purchased power payment

# Capitalization and Debt Financing

- Capitalization is primarily an accounting policy.
- Whether to debt finance capital is a financial policy.
- With standard rate setting methodologies, if you capitalize more your debt level increases.

# Financial Policies and Actions

- Given a level of O&M and Capital expenditure
- Given an assessment of variability of financial results
- Determine the level and structure of rates
- Determine the level and structure of debt

# Financial Policies

- Used to determine revenue requirements
- Three things to specify
  - measure (debt service coverage, net income)
  - target (2.0, positive)
  - probability of meeting target (50%, 80%)
- Set by City Council resolution since 1977
- Process includes substantial input from financial experts including rating agencies
- Major changes in 1989 and 2001

# Policies Prior to 1989

- Prior to 1989 there were 3 financial policies
  - Debt service coverage ratio of 2.0
  - 80% confidence of positive net income
  - 50% of general CIP should be financed from current revenue
- Rates were set high enough so that all three would be met
- In years leading up to 1989, debt service coverage was always the binding constraint

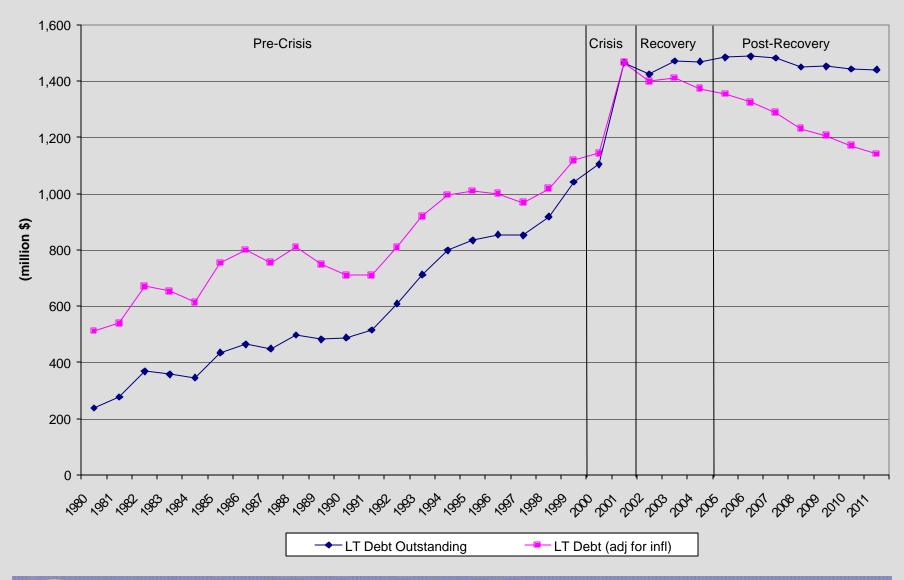
# Concerns at End of 1980's

- Real rates increased 77% from 1980 1989
- Real debt increased 46% over the same period
- Capital costs were being paid relatively too much by the current generation of ratepayers
- Ratepayers would rather have more debt and lower rates given SCLs relatively low cost of capital

## **Average System Retail Rate**



## **Long Term Debt Outstanding**



# 1989 Financial Policy Change

- Single financial policy instead of three
- Change to 1.8 Debt Service Coverage ratio from 2.0
- Coverage of 1st lien debt only
- Plan for generally positive net income
- Report on other financial measures
- Purpose is to lower rates and raise debt

# Result of Level of Capital Expenditure, New Financial Policy, and New Capitalization Policies

- Real rates decrease 8% from 1990 1999
- Real debt increases 58% over same period
  - as opposed to 46% over previous decade
- Enter energy crisis period with substantial debt

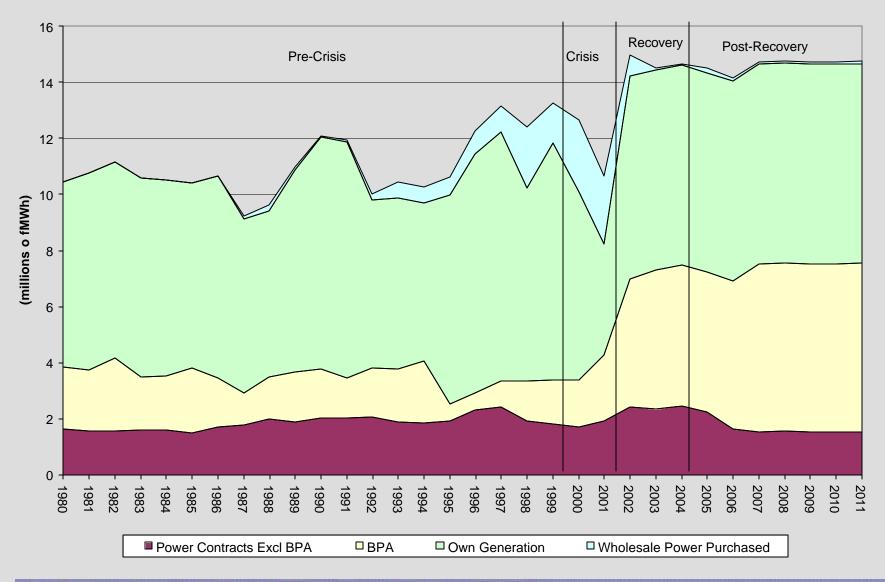
# Analysis in 1999 Attributes 1990's Increase in Debt to:

| • | Level of Direct Capital Outlays            | 35 - 45 % |
|---|--|-----------|
| • | Reduction in Debt Service Coverage Level   | 20 - 25 % |
| • | Changes in Capitalization Policy           | 15 - 20 % |
| • | Lower Interest Rates and Bond Refinancings | 10 - 15 % |
| • | Use of Variable Rate Debt (1990)           | 5 - 10 %  |

## SCL Increases Reliance on Market

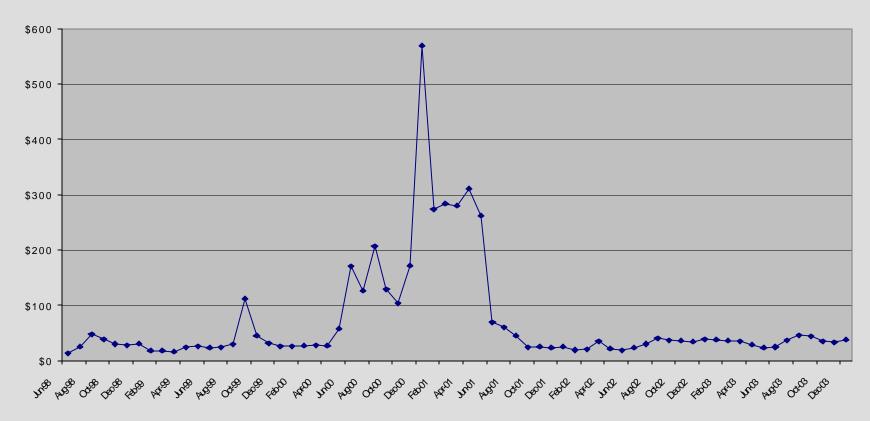
- Amendment of BPA contract in 1996
  - Computed requirements prior to 10/1/96
  - Limited to 195 aMW post-10/1/96
  - Saved money through 1998, when prices were low
- Sale of Centralia Plant in May 2000
  - Seattle owned 8% share
  - 103 MW of capacity, 81 aMW of energy
  - Did not purchase forward for year before Klamath came on line
- Result: Increased exposure to market risk

### Resources



# Prices Reach 10 Times Historic Levels During Energy Crisis

Mid-Columbia Firm HLH Price (Actual through 4/19/02, Forward from 4/20/02)



# The "Perfect Storm"

- Wholesale prices rise sharply in May 2000 and again in November
  - stay high into June 2001
  - prices that were \$20-30/MWh rise to \$150-200 and then to \$300-500.
- Water conditions in the water year beginning October 1, 2000 were among the worst ever
  - SCL hydro output in 2001 was 55% of normal
- SCL's 2001 net wholesale market purchases increased from a planned 24 aMW to 222 aMW.
  - Purchase roughly 10x the quantity at 10x the price.

# SCL Response

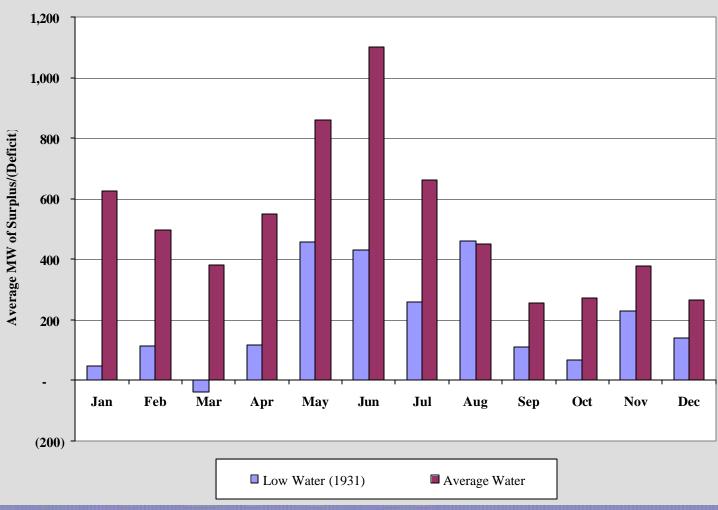
- Four rate increases in 2001
  - Aggregate increase: 57%
- Conservation and curtailment of energy use
  - 5% demand reduction from 2000 to 2001
- Automatic pass-through of BPA rate changes
- Use of short-term debt to cover operating needs
  - \$182 million RANs in 2001
  - \$125 million RANs in 2002
  - Loans from City Cash Pool
- Deferral of \$300 m of power costs on income statement

# The Long-Term Solution

- Acquisition of resources to reduce dependence on wholesale market
  - Increase in BPA purchases from 195 aMW to over 550 aMW
  - 100 MW from Klamath Falls from 2001
     through 2006 (renewable for another 5 years)
  - 50+ aMW from Stateline Wind Project
- New financial policies that recognize higher level of risk

# **Projected Monthly Surplus in 2004**

**Average and Low Water** 

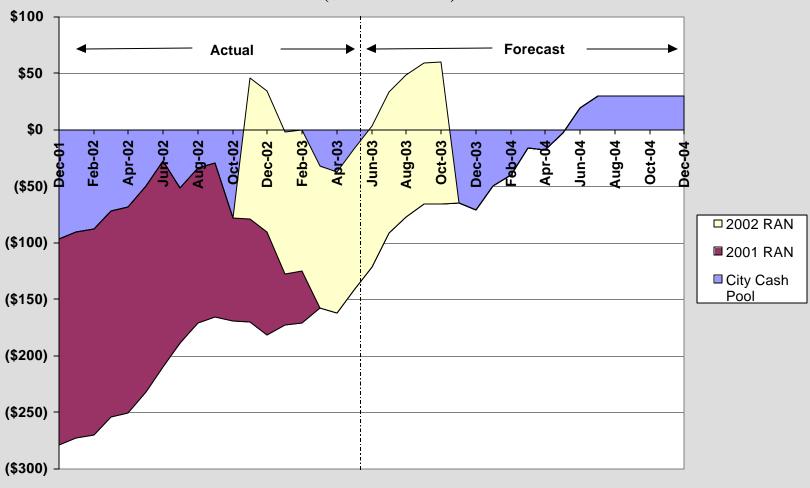


## New Financial Policies

- Old policies required rates to be set to achieve 1.80 coverage of 1<sup>st</sup> lien debt service
  - Provided about 80 percent probability of covering operating costs and debt service, given pre-2001 volatility
- New policies require current rates to stay in place until all short-term debt is repaid (mid-2004) and operating cash balance reaches \$30 million
- When debt is repaid, rates will be set to achieve 95% probability of covering operating costs and debt service
  - Implies 1<sup>st</sup> lien debt service covered 2.1 times, all debt service covered 1.9 times
  - Implies about 50% cash financing of capital

# Financing Operating Cash Needs: 2001-2004

(\$ in millions)

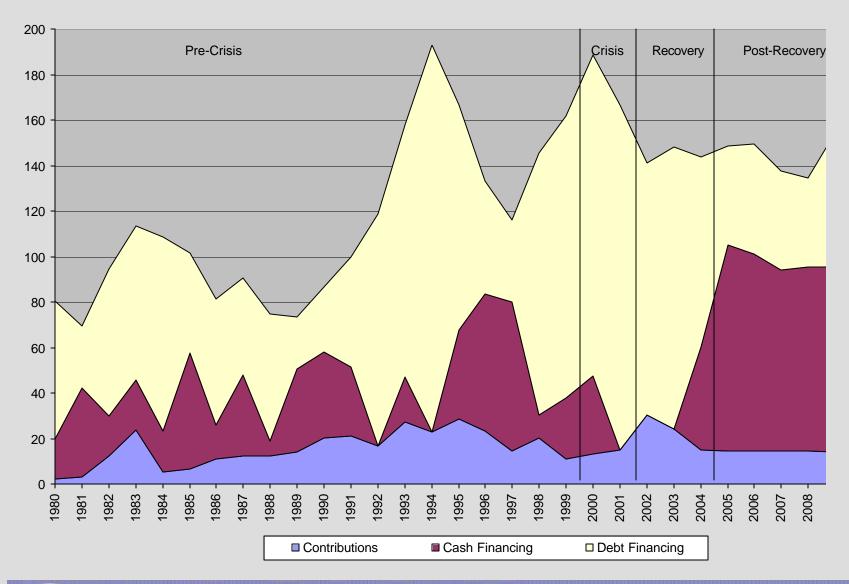


## SCL in 2005 Under New Financial Policies

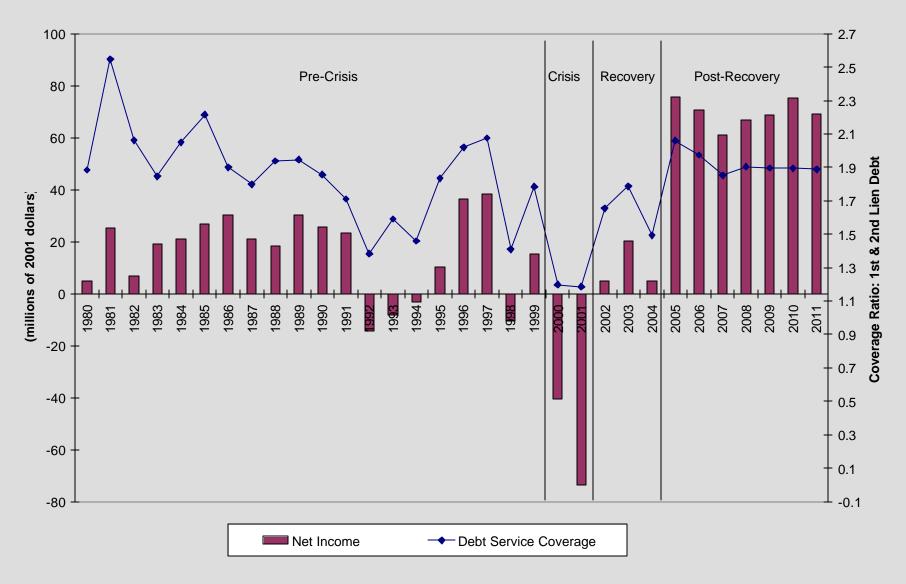
(\$ in millions)

|   | Average Water                       | Critical Water                            |
|---|-------------------------------------|---|
| Retail Revenue  Wholesale Revenue Other Revenue  Total Revenue                    | \$558.7<br>135.4<br>42.1<br>\$736.1 | \$558.7<br><b>48.6</b><br>42.1<br>\$649.4 |
| Operating Expenses Interest Income & Other Income                                 | \$478.0<br><u>13.7</u>              | \$478.0<br><u>13.7</u>                    |
| Net Revenue Available for Debt Service  | \$271.8                             | \$185.1                                   |
| Debt Service  Reserve Deposits (Bond & Contingency)  City Taxes & Other Cash Uses | 134.0<br>19.9<br>31.2               | 134.0<br>19.9<br>31.2                     |
| Cash Available for Capital Financing  | \$86.7                              | \$0.0                                     |

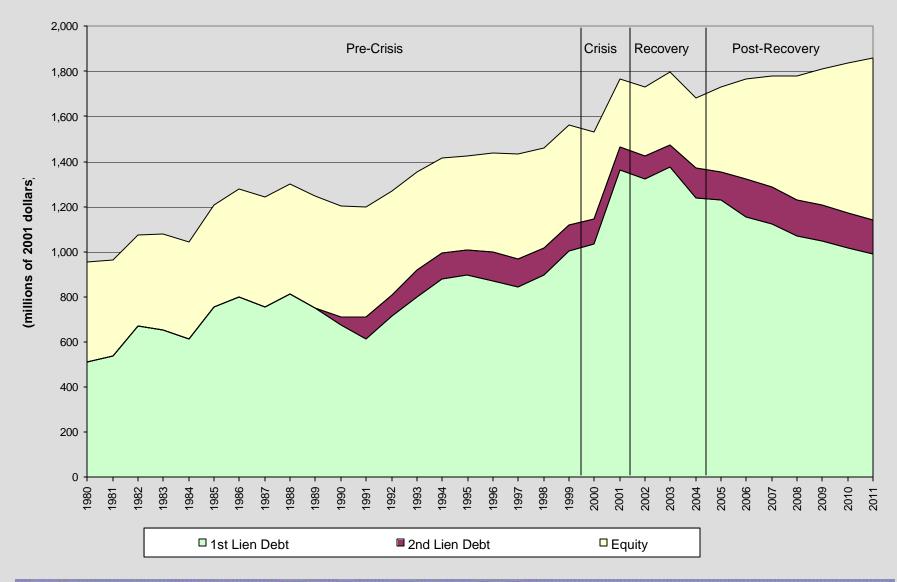
## **Sources of Capital Financing**



## **Coverage and Net Income**

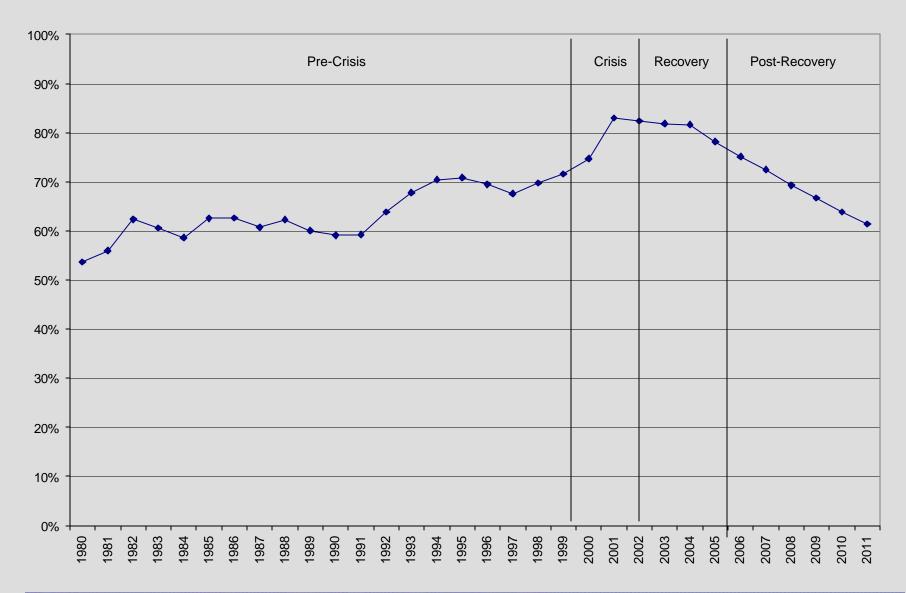


## **Debt and Equity**



#### **Debt Service**





# Outstanding Financial Questions

- Details of New Financial Policies
  - is \$30 m operating cash balance a minimum, an average, a year-end target?
  - similar construction account target?
- Structure of Debt
  - variable vs fixed rate debt
    - fixed to variable swaps, renew letter of credit, auction program
  - principal or interest-only in first 5 years
  - bond reserve or surety bond

# Rates Issues

- Capacity charge or equivalent?
- Power factor charge
- Suburban rate differential
- Continuation of BPA Passthrough?
- Levels of demand charge vs energy charge
- Network rates (none, half cost, full cost)
- Return to seasonal rates?
- Block structure (third block?)